



MEDIA RELEASE

Winter wonderland metal art display brings warmth and textual beauty to Decorator + Design 2011

Fire, lighting, water and texture will blend into a stunning winter wonderland, metal art display to feature at the Decorator + Design 2011 Expo (Melbourne Exhibition and Convention Centre, Thursday 21-24 July 2011).

The multi-award winning, outdoor décor and design company, Entanglements, has extended its range of gorgeous pieces that add warmth and textual beauty to any exterior space.

Outdoor designers and architects will love the unique, handcrafted, high design and custom made pieces made from traditional Australian materials, that reflect the natural landscape and enhance exterior spaces.

"The aim of our work is to create beautiful, low maintenance pieces that provide an inviting focal point and texture to outdoor living spaces. We're particularly excited about our latest range," says Helen Neyland, Designer/Co-Owner of Entanglements.

Describing her display at the Expo, Helen says, "Centre stage is an outdoor dining oasis where guests can relax around an open, circular, wood-fuelled fire pit nestled among a winter wonderland theme complete with a silhouette cut backdrop of forest and deer.

"Adding to the ambience, the wall art is back lit by LED strip lighting to create a special mood after dark. Decorative, open flame ethanol burners surrounded by flower cut screens will be on the tables. Each piece ages and blends harmoniously with the outdoor landscape.

"The idea behind the space is to get people using their outdoor spaces in cooler weather, sitting down around a beautiful fire and having a chat," says Helen.

Rusted metal has been the signature material used to create Entanglements' pieces, but customer demand for colour pieces is growing. Now pieces can be made in powder coated galvanised steel and other outdoor sturdy architectural composite materials, stainless steel and reclaimed Australian Black Butt hardwood sourced from recycled bridges and piers.

New additions to the Entanglements range of stunning garden and wall art, decorative screens, sculpture and water features follow the themes of Contemporary, Resort living, Moroccan, Geometric, Coastal and Industrial.

Don't miss your chance to meet with Helen and Ian Neyland - creators and designers of these amazing pieces and their team – and discuss your outdoor design needs.

Recent demand has seen the Melbourne-based business expand to service international customers, with overseas shipping now available.

ABOUT ENTANGLEMENTS

Entanglements custom-make pieces for personal, trade and wholesale customers, working with landscapers and homeowners to produce exquisite sculptural pieces for any space. They specialise in laser cut metal outdoor artworks and are recognised for popularising the deliberately sealed 'rusty' finish of their pieces. All components are crafted in the Melbourne-based studio by a team of in-house designers with colour, design and landscaping backgrounds. Purchasers can choose from the company's existing lines or have pieces custom made to suit. The newly launched online store has easy buy-it-now purchasing.

Entanglements pieces have received public recognition with gold Medals at the 2009 and 2010 Melbourne International Flower and Garden Show. Their retail showroom is open to the public and is situated in Ormond, Melbourne.

For more information visit www.entanglements.com.au. Please note high res images for publication including newly released designs are available at: <http://gallery.me.com/dalecullen#100067>. Or telephone Helen Neyland on 03 9576 9600



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